

BLOCKBLEND

# **Introduction**

BlockBlend is a suite of crypto privacy services aimed at retail crypto users that provides them the tools to secure their on-chain privacy.

## **Core Features include:**

- **Anonymous Cross-Chain Bridge**
- **Non-KYC Crypto Credit-Cards**
- **Non-VoIP SMS Verification**
- **Anonymous Cross-Chain DEX**
- **Powered By BlockBlend services to enhance privacy and security within the Crypto space**
- **Unique and Secure Escrow solution**



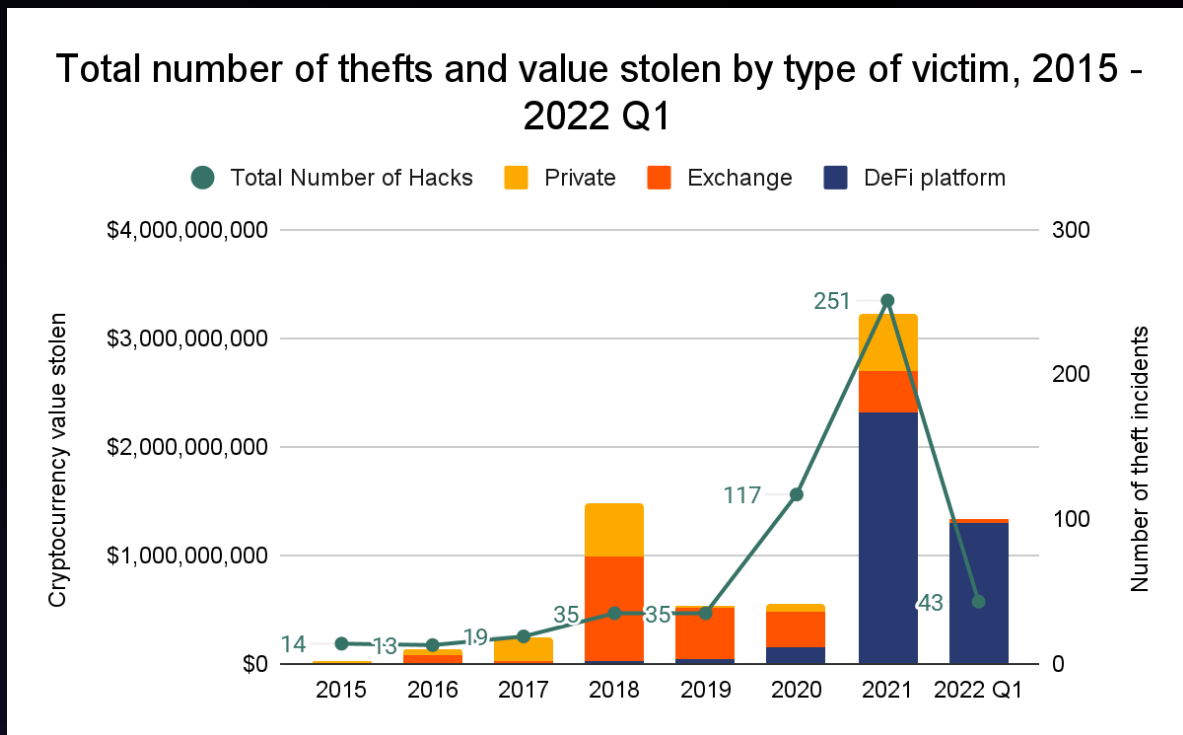
# The Problem

Existing blockchain solutions compromise privacy and security.

Transactions are transparent and easily traceable on public blockchains.

Users are vulnerable to hacks, data breaches & trading scrutiny.

The number of hacks in the crypto space is increasing more rapidly than ever, especially those targeting private users and DeFi platforms.



<https://blog.chainalysis.com/reports/2022-defi-hacks/>

# **Our Solution**

**BlockBlend addresses these issues by offering a decentralized, private, and secure platform for blending and bridging assets.**

**With the lowest fees in the industry, Blockblend offers a user-friendly interface as well as advanced features such as our Anonymous Cross-Chain Dispenser which allows users to distribute a unique amount of funds per wallet to multiple addresses.**

WHO WE'RE TARGETING

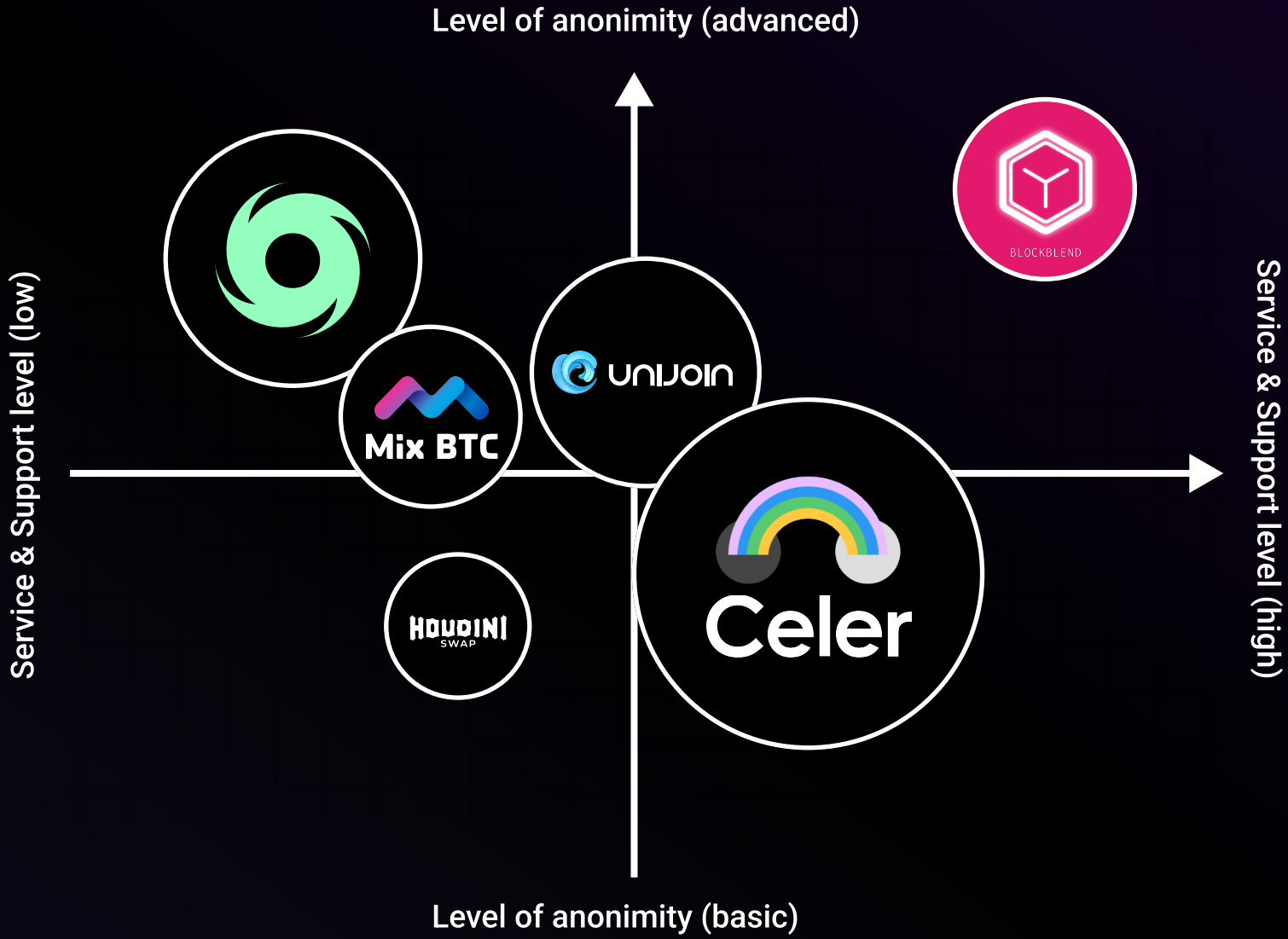
# Target Market

BlockBlend's target market are is retail DeFi crypto users (almost 5 million\*) looking for simple bridging solutions and methods to maintain their privacy.

\* <https://www.banklesstimes.com/defi-statistics/>

COMPETITIVE LANDSCAPE

# Competitive Landscape



# Revenue Model

Premium subscriptions incentivizes holding \$BBL and repeat use of the platform.

Partnership Program (formerly White Label) captures volume from many different crypto communities as they adopt our technology to bring instant utility and passive income to their projects.

## Benefits for holders

Stakers are given a reward in the form of 25% of the platform fees and 19.9% of the trading fees.

If the daily trading volume is \$10 million and the platform fee is calculated at 0.75%, the stakers would receive a daily reward of \$18,750.

Current statistics:

MultiChain - \$100,000,000 / day

Celer cBridge - \$15,000,000 / day

BlockBlend - \$75,000 / day

PLATFORM ADOPTION

# Traction

Transactions

**45K+**

Total Staked

**90%**

Volume

**\$30M+**

\$30,219,113

Total Value Locked

**\$900K+**

Daily Users

**100+**

7



# Roadmap and Future Plans



2023  
**MAY**

- ✓ Launch
- ✓ PR Campaign
- ✓ Promotion by popular YouTube influencers
- ✓ NFT mint event
- ✓ Token Mixer
- ✓ New Chains



2023  
**JUL**

- ✓ BBL Lock
- ✓ BBL SMS Verification
- ✓ Reddit marketing for new services
- ✓ CEX Listing



2023  
**NOV**

- ✓ BBL Privacy Wallet
- ✓ BBL P2P Trades
- ✓ Twitter marketing for new services



2024  
**FEB**

- ✓ BBL Stable Bridge
- ✓ NFT Privacy Bridge
- ✓ CEX Listing





**blockblend.io**